

# Nordic Dairy Congress comes to Sweden

Chairman Bengt Palmqvist hopes to extend good experiences from the last congress with a high level of professionalism and good exposure of the sponsors.

## Practical matters

The Nordic Dairy Congress has a contract with Mælkeritidende as a secretariat for the congress. The Danish office is handling all practical matters around the congress. Feel free to contact us at [info@maelkeritidende.dk](mailto:info@maelkeritidende.dk) - or phone +45 6612 4025

Malmö will be the host for the 45th Nordic Dairy Congress. Chairman is Bengt Palmqvist, who also chairs the chairmanship of Mejeritekniskt Forum, which is the interest group of Swedish dairy people. And he is quite excited about the coming event.

- I am happy, that we can contribute to the great tradition among Nordic dairy people meeting to exchange knowledge and to establish network. I think this is an important contribution to the very high level of dairy skills, which is characteristic of all Nordic countries, Bengt Palmqvist says. He hopes, that the coming conference can continue a very positive spirit from the last conference in 2017.

- In Copenhagen I experienced lectures at a high level, and I had the impression, that the participants were very engaged to collect new knowledge. Further



**Bengt Palmqvist.**

on the network possibilities were well organized with breaks in the program and several social activities, where you could take care of your contacts. I must say, that the Danish organizers really have strong traditions around networking, the chairman says.

He also saw good interaction between participants and the sponsors having stands at the congress.

- I think the sponsors had a great exposure and different competitions encouraged participants to visit all stands, Bengt Palmqvist says. The share of young people in Copenhagen was also very satisfying, and Palmqvist hopes to see the new generations of dairy employees in Malmö, since it is quite easy for Danes and the rest of the Nordic countries to reach the congress.

- The congress is perfectly situated close to Kastrup Airport and the railway station in Malmö, which makes the logistics very simple, he says.

## Congress theme: 'Dairy opportunities of tomorrow'

The two days of presentations and debate are driven by the sustainability agenda that the dairy industry as well the rest of the world is facing these years. The common tread in the programme is a relevant selection of the UN Sustainable Development Goals and the programme reflects how the dairy industry can view and exploit the challenge as an opportunity to develop the business. At the same time this must be a part of the solution when it comes to the climate, hunger, better health and well-being etc. The detailed programme will be launched in the autumn 2019.





# Nordic Dairy Congress DAIRY OPPORTUNITIES OF TOMORROW

Malmö, Sweden 27-29 May 2020

## Sponsors

Nordic Dairy Congress is financed through a combination of participant fees and sponsorships from companies and dairy industry suppliers.

The Nordic Dairy Technology Council runs the Congress as a non-profit activity. Companies and organizations are invited to sign up as silver and bronze sponsors. Tetra Pak has signed up as the Gold Sponsor.



### Please contact us:

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### Silver Sponsorship

Content of sponsor package:

Exposure

- On the NDC-website (linked to own website)
- In brochures + other printed material
- Profile advertisement (1/2 page) in printed material
- Two participants for free at the Congress

Stand in Congress room (preferred location)

Sponsors Corner

Opportunity of:

- Sponsoring dinner/lunch or similar
- Handing out Congress bags and other promotional items

### Bronze Sponsorship

Content of sponsor package:

Exposure

- On the NDC-website (linked to own website)
- In brochures + other printed material
- One participant for free at the Congress

Stand in Congress room

Sponsors Corner

Opportunity of:

- Handing out Congress bags and other promotional items

